

Ashford Borough Council

Decisions taken by the Cabinet on 30th July 2020

Minute No	Topic	Decision
26	Commercial Services Strategy	<p>The Leader introduced the report which advised that a Commercial Services Delivery Strategy was required to assist in addressing the financial challenges currently facing the Council, which had intensified as a result of the coronavirus pandemic. The strategy was intended to provide a consistent approach and approved guidance for Councillors and Officers to work within, and would be supported by an annual delivery plan, detailing specific work programmes and projects to help achieve the commercial service ambitions. These ambitions were designed to support the overall service delivery of the Council and were an integral part of the wider Recovery Plan. He advised of a correction to the report in that he would be the Portfolio Holder for Commercialisation rather than the Portfolio Holder for Finance and IT.</p> <p>The Portfolio Holder for Finance and IT said the key to this would not be in process but very much in delivery and generating income. He thanked the Head of Environment and Land Management for producing such a good report.</p> <p>Resolved:</p> <p>That (i) the contents of the report be noted.</p> <p>(ii) the Commercial Services Delivery Strategy be adopted.</p>